



EXHIBIT & ROAD SHOW

Bring the story of iconic African American Artists Who Navigated Segregation's Harsh Challenges, Relying on the Essential Negro Travelers' Green Book.





Host The Road Show!

Are you interested in bringing MELO's Road Show to your college, university, or cultural venue? This immersive, portable exhibit (measuring 30'x50' and adaptable to nearly any space) is designed for seamless integration into your venue. Design the perfect experience for your audience: choose from the full exhibit and Road Show, which includes the exhibit, screening, live performance, and discussion panel, or mix and match these options to best fit your needs, offering a powerful way to educate and inspire audiences about the historical significance of the Green Book and the profound contributions of Black musicians during the Jim Crow era.

MELO is deeply committed to making this exhibit and screening experience accessible to venues nationwide. We'll collaborate closely with your organization to tailor the event to your needs to ensure a hassle-free partnership.

Contact MELO today at Info@MeloMusic.org to explore hosting opportunities and discover how your institution can bring this impactful, transformative experience to life. Together, let's honor history and amplify enduring legacies.

Tailor the experience to fit your needs

Full Exhibit & Road Show Includes:

- Exhibit
- Screening of the Musicians' Green Book film
- Live Jazz Performance from Josephine Beavers.
- Q&A Discussion Panel

Mix and Match to Fit Your Needs!

Exhibit Includes

- **12 Banner Stands:** 12 double-sided freestanding stands with 24 illustrated panels revealing the Green Book's history and Black musicians' stories under Jim Crow.
- **Panel Specs:** Each panel measures 35.68" W x 94.38" H, featuring archival images, narratives, and graphics for immersive storytelling.
- **QR Codes:** Scan QR codes on every panel for bonus digital content like videos, oral histories, and documentary bios.
- **Backlit Towers:** Two 12-ft tall, 3-ft square, four-sided illuminated towers highlight key artists as dramatic centerpieces.

Learn More at
MELOmusic.org

Victor Hugo Green

(1892-1960)



Born in Manhattan and raised in Hackensack, New Jersey, was the visionary behind this guide. After marrying Alma Duke and moving to Harlem, Green recognized the travel challenges faced by African-Americans amidst widespread racial segregation. His innovation was to compile "The Negro Motorist Green Book" in 1936, which initially focused on New York City before expanding nationwide. Green leveraged his postal network and reader feedback to list black-owned or non-discriminatory establishments,

providing a safe travel network during the Jim Crow era when "Sundown Towns" and segregation laws were prevalent.



Learn more at:
MusiciansGreenbook.com

Discover the Green Book in the film "The Musicians' Green Book," a historical documentary featuring artists who relied on it for safe travel on the Chitlin' Circuit.

Why The Green Book was needed?

1. Threat of Violence

- Legalized Segregation: Southern states enacted laws enforcing racial segregation in public facilities, transportation, schools, and businesses. These laws denied Black Americans access to many essential services, making travel perilous.
- "Separate but Equal" Doctrine (1896): The Supreme Court's *Plessy v. Ferguson* decision upheld segregation laws, intensifying institutionalized discrimination across the country.



Educational Impact

Perfect for students, educators, and lifelong learners, this exhibit transforms passive observation into active exploration, fostering empathy, cultural awareness, and a profound appreciation for the unsung heroes who turned adversity into artistry. Bring the past to life and equip your community with the tools to build a more inclusive future.



Each panel serves as a gateway to discovery: explore the Green Book's evolution and its role in fostering resilience and community, or uncover intimate stories of iconic figures from the Musicians' Green Book documentary, such as jazz legends and rhythm pioneers whose innovations echoed far beyond the stage. To deepen engagement, every panel features a scannable QR code linking to exclusive digital resources archival footage, oral histories, and multimedia extensions that empower visitors to continue their learning long after the exhibit closes.





MUSICIANS' ENDURING LEGACY ORGANIZATION

MELO is actively seeking funding partners to bring the transformative power of the Green Book Exhibit to communities across the nation, while also fueling our next groundbreaking project: a music documentary on the life of Earl Palmer, the drummer whose innovative beats defined 20th-century music. Unlike The Musicians' Green Book's broad exploration of Black performers navigating Jim Crow segregation, this film intimately chronicles one extraordinary figure (born in New Orleans, tap-dancing on the Black vaudeville "Chitlin' Circuit" by age five, serving in the segregated Army during World War II, and later using the G.I. Bill to become the go-to session drummer for icons like Little Richard, Fats Domino, Sam Cooke, Frank Sinatra, Ray Charles, and The Beach Boys). His rhythms powered TV and film soundtracks for The Flintstones, Green Acres, and Mission: Impossible, among others (making his story a profound study in resilience and Americana).

As a nonprofit dedicated to preserving and amplifying these vital narratives, we're looking for visionary sponsors, foundations, and corporations who share our commitment to cultural education and equity. Your support (whether through grants, sponsorships, or in-kind contributions) will fuel exhibit expansions, Road Show tours, digital outreach initiatives, and this captivating Palmer documentary, touching thousands of lives and fostering meaningful dialogues on history and heritage. Join us in this vital mission: contact development@MELOmusic.org today to discuss partnership opportunities and become a champion for stories that demand to be heard. Together, we can illuminate the past to inspire a brighter, more inclusive tomorrow.

Do Something you can be proud of...

Contact Us Today

MELOmusic.org • Contact@MELOmusic.org • (312) 252-9876

A Message From Our Founder



I was just musing on what a monumental power and influence music exerts on humanity as a whole, but we don't seem to honor or recognize its importance in the fabric of our everyday lives...

It's taken for granted...

As is air and water and love and all the things that we cannot live without.

It is in the background and forefront of every breath we take...
From the lullaby to the funeral dirge.

A handwritten signature in white ink, appearing to read "Josephine Jordan Beavers".

Josephine Jordan Beavers
Founder, MELO

It's All About the Music

We are committed to ensuring that the legacies of musicians endure for generations to come.

Join our mission at MELOmusic.org

